

GUIDELINES FOR WORLD POPULATION DAY -2012

In reference to the E-mail of Dr. S.K. Sikdar, Dy. Commissioner, In-Charge Family Planning Division, Ministry of Health & Family Welfare, Govt. of India, New Delhi dated 09.06.2012 it may be noted that the World Population Day – 2012 will be observed throughout the country at all blocks; districts and State headquarters.

Like previous year it has been decided to observe the celebration of World Population Day, 2012 over a period of one month in two parts i.e.

- i) **Mobilization Fortnight from 27th June, to 10th July, 2012**
- ii) **Population Stabilization Fortnight from 11th July to 24th July, 2012.**

It is suggested that during the Population Stabilizing Fortnight i.e. from 11th July to 24th July, 2012, Family Health Mela may be organized in each district, one in each Parliamentary Constituency within the district as well as Block headquarters where the following activities are to be carried out :-

1. Film Show.
2. Poster advocating the need of population stabilization.
3. Stalls for counseling.
4. Use of contraceptives and other spacing method.
5. Needs for delay in marriage & first child birth

Along with —

Special Health Camp may be set up to provide free checkup and family planning services such as —

- a) Tubectomy
- b) Vasectomy
- c) IUCD insertion
- d) Distribution of OCP & CC.

Theme of the function of this year 2012

“ Khushhali ka Aadhar : Chhota Parivar”

“CHOTO PARIVER :KHUSHIR ADHAR”

As per micro plan for organizing the World Population Fortnight 2012 and as per guideline for Population Stabilization Fortnight (Service Delivery Fortnight) from 11th to 24th July, 2012 the following activities are to be undertaken :-

The W.P.D. 2012 may be divided into two parts:

1. Mobilization Fortnight (27th June to 10th July).
2. Population Stabilising Fortnight (11th July to 24th July).

It may also be called as Family Health Mela Fortnight (11th to 24th July).

Activities in the mobilization fortnight should include :-

1. Updating of eligible couple survey Register by ANMs & ASHA of each district so that the target couples could be identified & sensitized them to attend Family Health Mela Fortnight in Block for Family Planning Services.
2. Awareness generation.
3. IEC on various FP methods / services as well as their availability at various facilities.

Activities on Population Fortnight should include:-

1. Exhibition of Family Planning methods.
2. Other RCH Activities and HIV/AIDS could also be associated.
3. Counselling of clients on the basket of choices.
4. Banners and Posters at prominent places & all Health Facilities.
5. Leaflets distribution in every village.
6. Mobile publicity van may be arranged at Block levels and will work from village to village for spreading message of Family Planning. It could be one ANM or "satisfied couple" on the advantages of practising Family Planning.
7. Family Planning services:- i.e. NSV Operation, Tubectomy Operation, Insertion of IUCD & Distribution of OCP & CC.

All the activities are to be conducted as Block PHC/RH/SGH/District Hospital/all PP Units at district and Sub Division Hospital

Role of Collectors :-

1. May ensure the presence of local M.P.s ,(Lok Sabha and Rajya Sabha) M.L A s ,Sabhadipati and Members of the Zilla Parishad, Mayors and Chairpersons of the Corporations and Corporation Members and other elected representatives belonging to the district in the Health Melas to be organised at the district level or may have one in each Parliamentary constituency, if possible.
2. May be asked to provide funding through District Health & Family Welfare Society for media activity through newspapers, radio and local cable TV.
3. Nehru Yuvak Kendras to be enlisted for mobilising young people from the villages.
4. They may mobilize eligible couple to participate in the Mela and ensure good gathering.
5. They may instruct all ANMs / Health Workers and ASHA s in the district for the same.
6. Mobile publicity vans may be arranged at the district level and in all the blocks to move from village to village for spreading message of Family Planning . It could be one ANM or "satisfied couple " on the advantages of practising Family Planning.

The mobilization and promotional activities could be carried out all throughout the fortnight and suggestive activities are as follows :-

Activities :-

State Level	Advocacy from Chief Minister / Health Minister / followed by rally on WPD on 11.7.2012	1	
District Level	Health Mela (duration – one day on 11 th July, 2012)	1 (or co terminus with every MP constituency)	Mobile publicity vans daily to cover all villages of the district.
Block Level	Nukkad Natak - daily in various Panchayats)	Mobile publicity vans daily to cover ten villages.	
ANM/ASHA mobilization	All gathered at district Mela on 11 th July, 2012	On 10 th July, 2012 (at all PHC s for briefing)	

Guidelines of Population Stabilisation Fortnight (Services Delivery Fortnight) 11th-24th July 2012

As the Dist. Hospital, P.P. Unit, BPHC, RH, S D Hospital having the OT facilities designated specially for FP services and will organize the Family Health Mela —

1. Teams should be dedicated for the above designated centres for the whole fortnight.
2. If the blocks do not have enough surgeons or providers in place they should arrange from the other blocks of the district.
3. If enough surgeons/MOs are not available in the districts, then two or more blocks could be pooled together, but the efforts should be made that the cumulative targets for the blocks may be achieved in the fortnight.
4. The numbers suggested are tentative and teams should strive to attain more in case of more capacity and case load.
5. Two best performing districts and four blocks and best performing personnel may be felicitated at the State level.

Estimated case load per facility (for the State with TFR < 2.1) :-

Sl. No.	Family Planning Services	District Level (District Hospital & P.P.Us)					
		Surgeons/ MOs	Staff Nurses/ANMs	Supporting staff	Cases Expected		Total performance per dist Hospl. in the fortnight
					Per day	Per fortnight	
1.	Sterilisation						195
	<i>Tubectomy</i>	1	2	1	10	10 x15	150
	<i>Vasectomy</i>	1	1	1	3	3 x15	45
2.	IUCD	1 MO	2	-	10	10 x 15	150
3.	Counselling	To be done by a dedicated counsellor.					

Sl. No.	Family Planning Services	Block Level (BPHC/R. H. & S.D.H.)					
		Surgeons/ MOs	Staff Nurses/ANMs	Supporting Staff	Cases Expected		Total performance in the fortnight
					Per day	Per fortnight	
1.	Sterilisation						165
	<i>Tubectomy</i>	1	2	1	10	10 x15	150
	<i>Vasectomy</i>	1	1	1	1	1 x15	15
2.	IUCD	1 MO	2	-	7	7 x 15	105
3.	Counselling	To be done by a dedicated counsellor.					

N.B.:- Manpower, Case Load and Performance per facility of all P.P. Units (*except District Hospital P.P. Units*) are same as that of Block Level

Fund for the total activities of the WPD 2012 have been sanctioned for the district head quarter @ Rs. 20,000/- (Rupees Twenty thousand) only and for the Block & all P.P. Units @ Rs. 15,000/- (Rupees Fifteen thousand) only. Rural Hospital where there is P.P. Unit will utilise Rs. 15,000.00 only and that has not calculated in the calculation of P.P. Unit.

In addition a fund of @ Rs. 20,000.00 per Unit has been sanctioned for 7 (seven) new Health Districts noted below for observance of World Population Day, 2012. The fund will be sub-allotted to the C.M.O.H s of the new Health Districts by the Secretary, District Health & Family Welfare Samity of the concerned mother district.

• **List of new Health Districts :-**

• **List of new Health Districts :-**

Sl. No.	District	Name of Health District
1.	North 24 Parganas	Basirhat
2.	South 24 Parganas	Diamond Harbour
3.	Burdwan	Asansol
4.	Birbhum	Rampurhat
5.	Bankura	Bishnupur
6.	Paschim Medinipur	Jhargram
7.	Purba Medinipur	Nandigram

Details of the fund district wise :-

• **Fund Sanctioned to district for the purpose of WPD 2012**

Sl No.	District	Health District	No. Of Block	No. Of P.P.U.	Name of the P.P. Units	Sanctioned Fund
1.	Cooch Behar		12	3	District Hospital COB	Rs.245,000.00
					Mathabangha SDH	
					Dinhata SDH	
2.	Jalpaiguri		13	4	District Hospital Jalpaiguri	Rs.275,000.00
					Alipurduar SDH	
					Malbazar SDH	
					Birpara SGH	
3.	Darjeeling		12	5	NB MC & H	Rs.275,000.00
					District Hospital Darjeeling	
					Kalimpang SDH	
					Karseong SDH	
					Siliguri SDH	
4.	Malda		15	1	District Hospital Malda	Rs.260,000.00
5.	U. Dinajpur		9	2	District Hospital Raigang	Rs.185,000.00
					Islampur SDH	
6.	D. Dinnajpur		8	2	District Hospital Balurghat	Rs.170,000.00
					Gangarampur SDH	
7.	Murshidabad		26	4	Berhampur Sadar Hospital	Rs.470,000.00
					Kandhi SDH	
					Jangipur SDH	

Sl No.	District	Health District	No. Of Block	No. Of P.P.U.	Name of the P.P. Units	Sanctioned Fund
					Labugh SDH	
8.	Nadia		17	3	Krishnagar Sadar Hospital JNM Hospital, Kalyani Ranaghat SDH	Rs.320,000.00
9.	N 24 Pgs	Basirhat	22	4	District Hospital Barasat Barrackpore SDH Banghon SDH Basirhat SDH	Rs.430,000.00
10.	S 24 Pgs	Diamond harbour	29	3	M.R. Banghur Hospital Dimond Harbour SDH Canning SDH	Rs.520,000.00
11.	Howrah		14	3	District Hospital Howrah T.L.J. Hospital Ulberia SDH	Rs.275,000.00
12.	Hooghly		18	4	District Hospital Hooghly Arambagh SDH Chandannagar SDH Srirampur SDH	Rs.350,000.00
13.	Burdwan	Asansol	31	5	Burdwan MC & H Durgapur SDH Asansol SDH Kalna SDH Katwa SDH	Rs.580,000.00
14.	Birbhum	Rampurhat	19	3	District Hospital Suri Rampurhat SDH Bolpur SDH	Rs.370,000.00
15.	Bankura	Bishnupur	22	2	Bankura Sammilani MC & H Bishnupur SDH	Rs.400,000.00
16.	Purulia		20	1	District Hospital Purulia	Rs.335,000.00
17.	Paschim Medinipur	Jhargram	29	4	Medinipur MC & H Jhargram SDH Ghatal SDH Khrakpur SDH	Rs.535,000.00

Sl No.	District	Health District	No. Of Block	No. Of P.P.U.	Name of the P.P. Units	Sanctioned Fund
18.	Purba Medinipur	Nandigram	25	2	District Hospital Tamluk Contai SDH	Rs.445,000.00
19.	Kolkata		0	4	MC & H, Kolkata NRS MC & H R.G.Kar MC & H National MC & H	Rs.80,000.00

The C.M.O.Hs of the districts are requested to convene a meeting at district level with all concerned officers under the Chairmanship of District Magistrate for observance of W P D – 2012 as laid down in the Guideline.

For supervision & monitoring Dy C M O Hs & A C M O Hs may be entrusted for the Blocks, P P Units / Dist Hosp/ S D Hosp.

C M O Hs are requested to instruct Dy C M O H- III to send the daily report positively as per enclosed proforma to the State Head Quarter regularly.

U/C & S O E will have to be submitted after the completion of the programme.

