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WHEN REPLYING, PLEASE QUOTE

Memo No. Q.S.(Acad)/321/9/58

Date 19.06.2015

NOTIFICATION

To

The Heads of all recognized Secondary Schools (Govt., Govt. sponsored and Non Govt.) in West Bengal.

Sub: Shoobh theme of the year 2015 - LIGHT, a competition - participation there of -

It is hereby notified that Shoobh Group Welfare Society 10, CSC, Pocket - E, Mayur Vihar - II, Delhi-110091, India has launched a three projects - competition under the theme LIGHT Viz. (i) Shoobh Arts competition - 2015, (ii) Shoobh Photography contest - 2015 and (iii) Shoobh Natya -2015 for the school students and teachers. In this connection he /she is being requested to go through the Guideline of the Society enclosed herewith and to motivate/ encourage the students and teachers of his/her school to participate in the aforesaid competition.

His /Her cooperation for effective participation of the students and teachers will be highly appreciated.

Subhasish Karm

Deputy Secretary (Academic)
West Bengal Board of Secondary Education.



shOObh Group Welfare Society

10, CSC, Pocket-E, Mayur Vihar-II, Delhi-110091, INDIA
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EM: shoobh.group@gmail.com W: www.shoobharts.com

END
Sharon
3/6/15

D. S (Aca)

02/06/15

Respected Chairperson,

shOObh day to you!! Firstly, I thank you for continued support to shOObh.

We are happy to share **shOObh theme of the year 2015- LiGHT**. We, propose to endorse UN Year & its goal of bringing awareness of how light can promote positive aspects of the human life, through Art & Education. shOObh Arts Competition-2015 shOObh & Photography Contest, Theme-LiGHT are in official event list of IYL-2015. shOObh has launched 3 projects under the theme LiGHT [No Participation Fee];

- shOObh Arts Competition-2015, Theme-LiGHT {Season-6}**
Painting Competition of school children & teachers. **shOObh Arts, Head of Jury is Padmashree, Anjolie Ela Menon**. Thousands of schools submit best of their entries every year. **Closing date: 5, September, 2015**
- shOObh Photography Contest-2015, Theme-LiGHT {Season-3}**
Photography Contest of school children & teachers. **shOObh Photography, Head of Jury is Dr. O. P. Sharma**. **Closing Date: 31, August, 2015**
- shOObh NATYA-2015, Theme-LiGHT**
Dance contest of school children & teachers. **shOObh NATYA, Head of Jury is Padmashree, Shovana Narayan**. **Closing Date: 14 November, 2015**

All shOObh school projects are divided into 3 verticals:

- (i) School (ii) Open School (iii) Special School

About shOObh: shOObh Group Welfare Society is a non profit community based organization working in the field of community-service & action, education, health, personal growth & improvement, social welfare & self-help for the disadvantaged. Our programs are designed to educate people on human welfare issues. In all of shOObh Group projects different art forms are used to convey the message. Thousands of schools from 12 countries submitted best of their entries in shOObh-2014. Besides, contest & competitions we also organize workshops, exhibitions, seminars, panel discussions, advocacy meets & more on the subject. {Attached: Entry forms with details}

Sir, our sole aim is to reach as many school going children in India & abroad. This is to request you to HELP us by disseminating information to schools thru your organisation website, newsletter, circular, media etc.

Look forward to positive reply and blessings for the project.

Warm regards

Bharat Gauba

M: 9999209700 EM: shoobh.group@gmail.com

Date: 4, May 2015 Place: New Delhi





shOObh Group Welfare Society

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International
Year of Light
2015

shOObh Arts Competition-2015, Theme-LIGHT | प्रकाश

NO PARTICIPATION FEE

Eligibility Criteria:

- (i) Participants must be between 5 – 17 years of age.
- (ii) Participants must be bona fide students of the school they participate through.
- (ii) The competition is open to all school children.
- (iii) Participant could also be a foreign national.

Guidelines for Entries:

- (i) School can submit the best drawing/painting in categories mentioned below:

Group	Classification
A	Nursery - Upper KG
B	Standard 1 st - 3 rd
C	Standard 4 th - 7 th
D	Standard 8 th - 10 th
E	Standard 11 th - 12 th
F	OPEN - Over 18 years

- (ii) Format of the entry: **Paper or Canvas (Any size)**
- (iii) Participants are free to use a drawing medium of their choice (pencil, colors, pastels, crayons, ink, etc.).
- (iv) *Each entry should be original, entirely done individually & should not have been previously submitted to any other competition or exhibited in any other forum.*
- (v) **This is NOT a Poster making Contest. DONOT write Slogans on Painting.** Entry form has space for caption/story, but should the caption not exceed 2 lines & must be written in English/ Hindi.
- (vi) The entries should not be mounted or framed.
- (vii) The entry form (attached) should be filled up & completed in Hindi/English, or be accompanied by a translation in Hindi/English.
- (viii) A maximum of two entries per category per school shall be entertained. Any entries beyond the specified limit shall be disqualified.
- (ix) **PASTE THE FORM at the back of the painting**, complete the form in your own hand writing along with signature of the Principal/ authorized signatory of the school with school stamp when submitting the painting.
- (x) All entrants not complying with the rules will be disqualified. The organizer's decision shall be final & binding.
- (xi) The organizers shall not be responsible for any loss/damage of an entry during transit.

Adjudication: The submissions will be judged on the basis of

1. Originality & creativity.
2. Relevance to the competition theme.
3. Added value brought to the current thinking on the theme.

IMP: By entering this competition entrants will be deemed to have read these rules & agree to be bound by them. Organizer reserves the right to vary, cancel or modify the competition or it's T & C in whole or part at any time.

Selection processes: The Jury shall select the Three most outstanding drawings/paintings submitted for each above mentioned group.

Closing Date: Entry should be sent through post by **5, September, 2015** to:

shOObh Arts Competition-2015

shOObh Group Welfare Society

10, CSC, Pocket-E, Mayur Vihar-2, Delhi-110091, India

M: +91-9873322822

Prize & Certificate of Merit: Three selected finalists in each category will receive a Medal & Certificate of Merit.

Result: Winners shall be declared by shOObh Board.

Exhibition of Winning Entries: Winning entries shall be displayed at exhibition(s) across India.

Handling of the Entries & Intellectual Property: Entries will not be returned. All entries shall remain the property & copyright of shOObh Group & could be used or reproduced by the shOObh Group for public education & awareness activities & any other purpose as deemed appropriate by the board.

Supported by: **Go2school**
www.go2school.in





shOObh Arts Competition

2 0 1 5

Theme: LiGHT | प्रकाश



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ENTRY FORM CATEGORY:

Personal details {Category A-F}

Full name: _____

Date of birth: (DD)-(MM)-(YY) _____ (Female/Male) _____

Nationality: _____ Language spoken _____

Permanent address: _____

Tel. _____ Mobile: _____

Email: _____

Story: _____

School/ Organization details {Category A-E}

Name of the School/ organization: _____

Address: _____

Tel. _____ Fax: _____

Email: _____ Website: _____

Class: _____ Instructor/ Teacher's name _____

_____ number of children participated in the school in **shOObh Arts Competition-2015**

Theme: LiGHT in this category. We do hereby submit our best entry in this category.

Signature of the Applicant: _____ Date (DD)-(MM)-(YY) _____

Insert/ Paste
Applicant's
Color Photograph
with signature

Authorized Signatory
Signature with Stamp

For office use only

UID: _____ Date: _____ Auth. Sign. _____

Remarks: _____



shOObh Group Welfare Society

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shOObh Photography Contest-2015, Theme-LiGHT | प्रकाश

do you have a camera....do you have a photographic memory that was never developed....a scene...you feel is profound, beautiful or simply comical.. JUST CLICK & submit it to us.....The rest, as they say, will go down in history.....So, if you think you are good at photography & want to prove it, just come to this event.

NO PARTICIPATION FEE

Contest period: The Contest begins on 1, May 2015 & ends on **August 31, 2015** (the "Contest Period").

Eligibility Criteria: (a) Participants must be bona fide students of the school / Open School/ Special School they participate through. (Category: A-D) (b) Participant could also be a foreign national.

Guidelines for Entries:

1. A maximum of **2 ENTRIES PER CATEGORY PER PARTICIPANT** shall be entertained. Any entries beyond the specified limit shall be disqualified.
2. Participant can submit the best Photograph in categories mentioned below:

GROUP	CLASSIFICATION
A	Standard 3 rd - 5 th
B	Standard 6 th - 8 th
C	Standard 9 th - 10 th
D	Standard 11 th - 12 th
E	OPEN Over 21 years (School/ College teachers, Corporate etc.)

3. **Photograph Requirements:** (a) Must adhere to all listed Technical Specifications set forth below. (b) Must be the participant's original photograph. (c) Must not infringe on any other person's or entity's rights. (d) Must comply with the Terms & Conditions.
4. **Technical Specifications:** (a) File size upto 4 MB (b) Format: JPG (c) All images must be available at 300dpi, even if the image is at a lower dpi. (d) **Entries can only be sent in Email shoobhphotographycontest@gmail.com OR CD/ Pen drive/ Print through post at shOObh Group Welfare Society, 10, CSC, Pocket-E, Mayur Vihar-2, Delhi-110091, India.**
5. Failure of any photograph to comply with the guidelines shall result in disqualification. Any submission that includes content that is deemed inappropriate, indecent, & obscene or otherwise does not comply with the rule & regulation of the competition will be disqualified.
6. Each entry should be original, entirely done individually & should not have been previously submitted to any other competition or exhibited in any other forum.
7. Photograph may have a story, but should the story not exceed 250 words & must be written in English/ Hindi.
8. The entry form should be filled up & completed in Hindi/English, or be accompanied by a translation in Hindi/English.
9. Attach a copy of the form with the photograph, complete the form in your own hand writing along with signature of the Principal/ authorized signatory of the with stamp when submitting the photograph.
10. **Liability:** All prints are submitted at the participant's own risk. The organizers cannot accept liability for any loss of or damage occurring to any entries, whether this occurs in transit or while in the keeping, although every care will be taken.
11. Limit one prize per participant.
12. All entrants not complying with the rules will be disqualified. The organizer's decision shall be final & binding.

Adjudication: The submissions will be judged on the basis of:

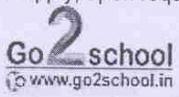
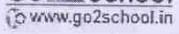
(a) Originality & creativity. (b) Relevance to the contest theme. (c) Added value brought to the theme.

IMP: By entering this competition entrants will be deemed to have read these rules & agree to be bound by them. Organizer reserves the right to vary, cancel or modify the competition or its terms & conditions in whole or part at any time.

Selection processes: A Panel of judges shall select the **3 (THREE)** most outstanding Photographs.

Prize & Certificate of Merit: Three selected finalists in each category will receive a Medal & Certificate of Merit.

Handling of the Entries & Intellectual Property: Participant retains ownership of the copyright in any submitted photographs. However, by entering photograph(s) in this Contest, participant grants organizer the irrevocable, perpetual right to edit, adapt, use & publish in any media now known or hereafter discovered any or all of the photographs without compensation to the participant, his or her successors or assigns, or any other entity. ENTERING A SUBMISSION IN THIS CONTEST CONSTITUTES PARTICIPANT'S IRREVOCABLE ASSIGNMENT, CONVEYANCE, & TRANSFERENCE TO SPONSOR OF THE FOREGOING RIGHTS. The winner shall work with Sponsor to change the file in any way deemed necessary for publication of the photograph. The participants shall supply, upon request, original, unmodified digital files.

Supported by:    



shOObh Photography Contest

2 0 1 5

Theme: LiGHT | प्रकाश



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Organized by: shOObh Group Welfare Society, 10, CSC, Pocket-E, Mayur Vihar-II, Delhi-110091, India
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ENTRY FORM CATEGORY:

Personal details {Category A-E}

Full name: _____

Date of birth: (DD)-(MM)-(YY) _____ (Female/Male) _____

Nationality: _____ Language spoken _____

Permanent address: _____

Tel. _____ Mobile: _____

Email: _____

Story: _____

School/ Organization details {Category A-D}

Name of the School/ organization: _____

Address: _____

Tel. _____ Fax: _____

Email: _____ Website: _____

Class: _____ Instructor/ Teacher's name _____

_____ number of children participated in the school in **shOObh Photography Contest-2015** in this category. We do hereby submit our best entry in this category.

Signature of the Applicant: _____ Date (DD)-(MM)-(YY) _____

*Insert/ Paste
Applicant's
Color Photograph
with signature*

*Authorized Signatory
Signature with Stamp*

For office use only

UID: _____ Date: _____ Auth. Sign. _____

Remarks: _____



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shOObh NATYA-2015

Theme-LIGHT | प्रकाश

NO PARTICIPATION FEE

Eligibility Criteria:

- (i) Participants must be between 5 – 17 years of age.
- (ii) Participants must be bona fide students of the school they participate through.
- (ii) The competition is open to all school children.
- (iii) Participant could also be a foreign national.

Guidelines for Entries:

- (i) School can submit the best entry in categories mentioned below:

Category	Specification	Classification		
		Single	Duo/ Trio	Group
A	Nursery - 2 nd			
B	Standard 3 rd – 5 th			
C	Standard 6 th – 8 th			
D	Standard 9 th – 12 th			
E	OPEN - Over 18 years			

- (ii) Each entry should be original and should not have been previously submitted to any other competition or exhibited in any other forum.
- (iii) The entry form (attached) should be filled up & completed in Hindi/English, or be accompanied by a translation in Hindi/English.
- (vii) A maximum of **THREE Entries per Category {A-E} per School** shall be entertained. Any entries beyond the specified limit shall be disqualified.
- (viii) All entrants not complying with the rules will be disqualified. The organizer's decision shall be final & binding.
- (ix) The organizers shall not be responsible for any loss/damage of an entry in any process.

Adjudication: The submissions will be judged on the basis of

1. Originality & creativity.
2. Relevance to the competition theme.
3. Added value brought to the current thinking on the theme.

IMP: By entering this competition entrants will be deemed to have read these rules & agree to be bound by them.

Organizer reserves the right to vary, cancel or modify the competition or it's T & C in whole or part at any time.

Submission Process:

1. Email: shoobhnatya@gmail.com OR
2. Courier/ Post: CD/ Pen drive through post at shOObh Group Welfare Society, 10, CSC, Pocket-E, Mayur Vihar-2, Delhi-110091, India

Selection processes: The Head of Jury shall select the Three most outstanding performances submitted for each above mentioned Category.

Start Date: 29, April, 2015 [World Dance Day]

Closing Date: Entry should reach shOObh by **14, November, 2015**

Prize & Certificate of Merit: Three selected finalists in each category will receive a Medal & Certificate of Merit.

Result: Winners shall be declared by shOObh Board.

Handling of the Entries & Intellectual Property: All entries shall remain the property & copyright of shOObh Group & could be used or reproduced by the shOObh Group for public education & awareness activities & any other purpose as deemed appropriate by the board.

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shOObh NATYA-2015

Theme-LIGHT | प्रकाश

ENTRY FORM

Category Single/Duo-Trio/ Group

Single/Duo-Trio/ Group details {Category A-E}

Name: _____

Female/Male ratio: _____ Nationality: _____

School/ Organization details {Category A-E}

Name of the School/ organization: _____

Address: _____

Tel. _____ Mobile: _____

Email: _____ Website: _____

Instructor/ Teacher's name _____ Mobile: _____

_____ number of children participated in the school in **shOObh NATYA-2015** in this category. We do hereby submit our best entry in the category.

Signature of the Applicant/ Group leader

Date (DD)-(MM)-(YY)

Insert/ Paste
Single/ Duo-Trio/
Group Color
Photograph
with signature

Authorized Signatory
Signature with Stamp

For office use only

UID: _____ Date: _____ Auth. Sign. _____

Remarks: _____



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