



**Government of West Bengal**  
Department of Health & Family Welfare  
Swasthya Bhawan  
GN-29, Sector-V, Salt Lake, Kolkata – 700 091

No.308(3)-Secy(HFW)/2022

Date : 11/11/2022

From : Secretary,  
Health & Family Welfare Department

To : 1. Secretary, Department of Tribal Development  
2. Secretary, Department of Backward Class Welfare  
3. Secretary, Department of Minority Affairs and Madrasah Education

Sub: - Measles Rubella Campaign of West Bengal.

Sir,

You are aware that Measles is one of the major causes of childhood mortality and morbidity in India. Rubella infection in pregnant women disables a child for life with Congenital Rubella Syndrome that may result in deafness, blindness and heart defects. Our country is committed to eliminate Measles and control Rubella /Congenital Rubella Syndrome.

As part of the key elimination strategy, Measles Rubella vaccination campaign is re-scheduled to be held in West Bengal from 9th January 2023 to 11th February 2023 (except Darjeeling GTA area and Kalimpong, where it will start from 15th February 2023 and will end on 18th March 2023). A successful campaign will involve vaccination of all children of age group 9 months to less than 15 years in all districts and urban areas of the state, and the state government is fully committed to do so. The campaign will be initially school based, followed by community based. Hence active participation and cooperation of Tribal Development, BCW and MAME at every level is highly required for successful implementation of the program.

In this regard I will like to have support of your department on following aspects -

1. Plan and conduct MR vaccination session sites along with the their health counterpart in:
  - Madrassas and minority educational institutions
  - Ekalavya Model Schools/ other tribal schools (including hostels) for immunizing all target eligible children during MR vaccination campaign.
2. Organize orientation meetings with local Influential persons and institutions to ensure their involvement in mobilizing their children for MR vaccination.

Necessary direction from your end may kindly be issued to the concerned officers for their active participation and support.

Yours faithfully,

Secretary

11/11/2022

Health & Family Welfare Department



No.308(3)/1(6)-Secy(HFW)/2022

Date : 11/11/2022

Copy forwarded for kind information to:-

1. Director of Health Services, Government of West Bengal
2. District Magistrate – All districts
3. Chief Medical Officer of Health – All District
4. Dr. Puneet Mishra, RTL- East, NPSP, WHO
5. Dr. Jayesh Meheta, SRTL, NPSP, WHO
6. Dr. Suresh Thakur, Health Officer – WB, UNICEF

 11/11/22

State Family Welfare Officer & Jt. DHS (FW)  
Health & Family Welfare Department  
Govt. of West Bengal