

**Government of West Bengal
Department of Planning
Joint Administrative Building
HC-7, Sector III, Salt Lake,
Kolkata 700106**

Memo No. 1/APAS/2025

Dated: 26th July 2025

MEMORANDUM

Whereas the Government of West Bengal has continuously pioneered welfare oriented, people-centric initiatives including ensuring door step delivery of public services to cover the last mile and reaffirming the State's commitment; and

Whereas people empowerment through engagement is a top priority of the State Government which strongly believes that inclusive, sustainable and appropriate development can be ushered in only through effective people participation and ownership; and

Therefore, to further the State Government's commitment in this regard, it has been decided to launch the "**Amader Para, Amader Samadhan**" campaign (APAS) as a unique flagship initiative aimed at institutionalising participatory governance and re-imagining grassroots service delivery through people-engagement and empowerment covering 80,000+ polling booths across the state.

Under this initiative, people will be invited to attend APAS camps to deliberate on and play an active role in identifying and prioritizing the resolution of small but crucial infrastructure gaps/issues in their own locality affecting their daily lives by implementing schemes with the fund allocated to the booth; transforming governance from a top – down model to a collaborative, people-led process. Applications for various individual beneficiary schemes under **Duare Sarkar** will also be received in these camps simultaneously.

Now with the objective of smooth implementation of **APAS** the following Committees are constituted at different levels:

- A. **State Level APAS Apex Committee** under the chairmanship of the Chief Secretary, Government of West Bengal with the Head of Departments & Directorates as below:
1. Agriculture,
 2. Animal Resources Development,
 3. Backward Classes Welfare,
 4. Fire & Emergency Services
 5. Finance,
 6. Fisheries,
 7. Food and Supplies,
 8. Health & Family Welfare,
 9. School Education,
 10. Home & Hill Affairs,
 11. Horticulture and Food Processing,
 12. Irrigation,
 13. Information and Cultural Affairs,
 14. Labour,

15. Land & Land Reforms,
16. Micro, Small and Medium Enterprises,
17. Minorities Affairs and Madrasah Education,
18. Non-conventional and Renewable Energy Resources,
19. Planning, Statistics & Programme Implementation,
20. Panchayat and Rural Development,
21. Police Directorate,
22. Power Department,
23. Public Health Engineering,
24. Public Works,
25. Tribal Development,
26. Urban Development and Municipal Affairs,
27. Water Resources, Investigation and Development,
28. Women and Child Development,
29. Kolkata Municipal Corporation,
30. Any other Department may be co-opted

B. A **State Level APAS Task Force** will become functional under the Additional Chief Secretary, Planning and Statistics Department comprising of the following officials:

1. Smt. Choten D Lama IAS, Principal Secretary, Tribal Development Department,
2. Shri Santanu Basu IAS, Principal Secretary I&CA Department,
3. Shri Randhir Kumar , Secretary in Finance Department
4. Shri Kaushik Bhattacharya, Excise Commissioner
5. Shri Abhishek Tiwari, Director, Tourism
6. Smt. Mayuri Vasu , MD, WBIIDC
7. Shri Harishankar Panicker, Special Secretary, Finance Department
8. Shri Dhaval Jain, Commissioner, KMC
9. Shri Raju Mishra, Special Secretary, I&CE.
10. Smt. Kuhuk Bhusan, CEO, WBSRLM
11. Shri Shewale Abhijit Tukaram, Special Secretary, ARD
12. Shri Sumant Sahay, Special Secretary, IT&ITES
13. Shri Rahul Majumdar, Special Secretary, Program Monitoring.

Any other officer may be co-opted as members of the Task Force as per need.

C. A **District APAS Task Force** will be formed at the District Level chaired by the District Magistrate with the following members:

1. Commissioner of Police / SP,
2. Additional District Magistrate,
4. All SDOs,
5. District Head / Nodal Officer of the various Line Departments,
6. District Information and Culture Officer,
7. DIO / officials of NIC
8. Any other officer/ s that the District Magistrate requires to involve to ensure success of "APAS".

D. For Kolkata Municipal Corporation, the **KMC APAS Task Force** will be formed mutatis mutandis.

E. For the sub-district level, in the urban areas, the SDOs will form a suitable APAS Task Force.

F. At the block level, **Block Level APAS Task Force** will be formed with the following members:

1. Block Development Officer – Chairperson
2. Officer in Charge of the PS or his representative not below the rank of SI.
3. Block Level Official of the Concerned Line Departments
4. Extension Officers
5. BIO / IT Official
6. Any other officer/s that the BDO requires to involve in the initiative to ensure the entire Campaign is carried out smoothly.

The entire Government machinery including infrastructure, IT resources, logistics & Human resources as deemed necessary will be deployed for ensuring the success of the campaign. Planning and Statistics Department will be the Nodal Department for APAS.

This order will come into effect immediately.


Chief Secretary