

**Government of West Bengal**  
**Finance Department**  
**Audit Branch**

Memo. No. 1410 – F(Y)

Dated, 8<sup>th</sup> March, 2017

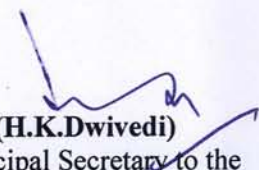
**MEMORANDUM**

In partial modification of this Department's Notification No. 3066-F(Y) dt.11/06/14, the existing limit of financial power of the Addl. Chief Secretary / Pr. Secretary / Secretary of the Information & Cultural Affairs Department to incur expenditure on account of Advertisement and Publicity may be enhanced as follows :

Items of Expenditure	Existing Delegated Power	Revised Delegated Power
Advertisement and publicity expenses	Upto Rs.10 lakh on each occasion subject to the maximum of Rs. 10 crore per annum.	Upto Rs.30 lakh on each occasion subject to the maximum of Budget Provision for the year.
i. Print media		
ii. Audio- visual media (Electronic media)		
iii. Hoarding		
iv. Fairs, festivals, exhibition, state-level ceremonies		

All other rules and provisions laid down in FD's Notification ibid and other related orders will remain unchanged. Necessary amendment in the Delegation of Financial Powers Rule, 1977 will be made in due course.

This order takes immediate effect

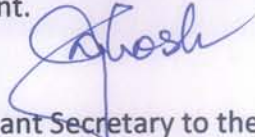
  
**(H.K.Dwivedi)**  
Principal Secretary to the  
Government of West Bengal.

No. 1410/1(100) -F(Y)

Date: 08/03/2017

Copy forwarded for information and necessary action to:

1. Principal Accountant General (A&E), West Bengal, Treasury Buildings, 2, Government Place West, Kolkata – 700001.
2. Principal Accountant General (Audit), West Bengal, Treasury Buildings, 2, Government Place West, Kolkata – 700001.
3. Accountant General (Receipt Works & Local Bodies Audit), West Bengal, CGO Complex, 3<sup>rd</sup> MSO Building, 5<sup>th</sup> Floor, Block DF, Sector I, Salt Lake, Kolkata – 700064.
4. Principal Secretary / Secretary, I& CA Department.
5. Special Secretary/Additional Secretary/Commissioner/Joint Secretary/Deputy Secretary, Finance Department.
6. Director of Treasuries & Accounts, West Bengal, Mitra Building, 8, Lyons Range, 3<sup>rd</sup> Floor, Kolkata – 700001.
7. District Magistrate / District Judge / Superintendent of Police, \_\_\_\_\_
8. Sub-Divisional Officer, \_\_\_\_\_.
9. Pay & Accounts Officer, Kolkata Pay & Accounts Office-I, 81/2/2, Phears Lane, Kolkata – 700012.
10. Pay & Accounts Officer, Kolkata Pay & Accounts Office-II, P-1, Hyde Lane, Kolkata – 700073.
11. Pay & Accounts Officer, Kolkata Pay & Accounts Office-III, IB Market, 1<sup>st</sup> Floor, Block IB, Sector III, Salt Lake, Kolkata – 700106.
12. Treasury Officer, \_\_\_\_\_
13. Group \_\_\_\_ / \_\_\_\_\_ Branch, Finance Department.
14. Sri Sumit Mitra, Network Administrator, Finance (Budget) Department. He is requested to upload copy of this order in the website of Finance Department.

  
Assistant Secretary to the  
Government of West Bengal